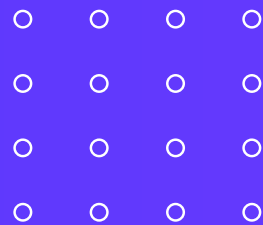
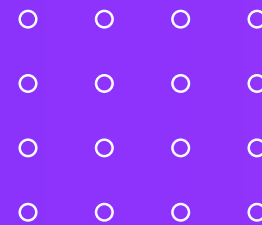


START GROWING YOUR BUSINESS NOW



Transforming Visions into Digital Realities!
Your Premium Marketing and Web Development Partner





We are here to help you.

One of the major challenges small businesses face is finding time to deal with running their business while also managing their online presence and bringing in new customers.

Many small businesses spend a lot of time, energy, and resources on advertisements, but are unable to quantify their return on investment

Having a web presence and brand that is consistent, modern, and mobile friendly is important to attracting and retaining customers.



Web Development



Branding



Marketing

Simple Solution Outstanding Results

Focus on your business, leave the other stuff to us! Your core competency is running your business.
Our core competency is boosting your growth!

Web Development

- Custom Website Design
- E-Commerce Websites
- Mobile Friendly
- Google Analytics
- Hosting
- Custom Domains/SSL's

Branding

- Branding & Identity
- Logo Design
- Business Cards
- Brand Development
- Promotional Materials
- Flyers & Brochures
- Invitations/Custom Jobs

Marketing

- Search Engine Optimization
- Search Engine Marketing
- Content and Blogs
- Social Media Marketing
- Marketplace Advertising
- Google Adwords



Our Process For Your Success



MEET

We meet with you so we can be introduced to your business and show you our work.



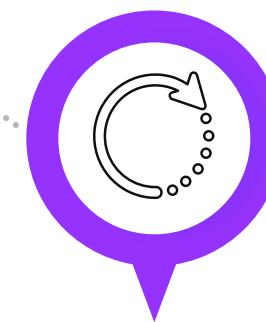
LEARN

We learn the unique strengths and challenges of your business. How can we help you grow?



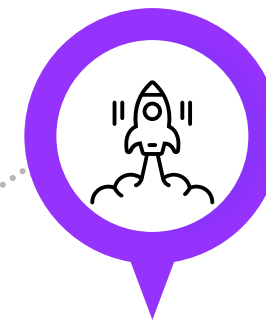
DESIGN

We present you with ideas and designs we feel would be beneficial to your organization and the return on investment you can realize.



REVISE

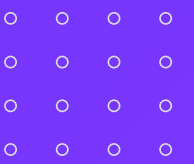
We work with you to refine and optimize your content, so everything is perfect before going live.



LAUNCH

We launch your product and services and make them available to the public. Liftoff! The sky is the limit.





01

The Top 3 Results on Google Receive more than 50% of all clicks.

02

53% Mobile 47% Computer
Mobile Devices account for 53% of paid-search clicks online. Mobile devices & tablets computers are becoming more prevalent worldwide.

03

Businesses Make \$2-\$6 for every \$1 spent on targeted digital marketing.

03

Users Spent 33% Of their time online visiting social media platforms (Facebook, Twitter, LinkedIn, Instagram) and classifieds (Craigslist and Kijiji).

03

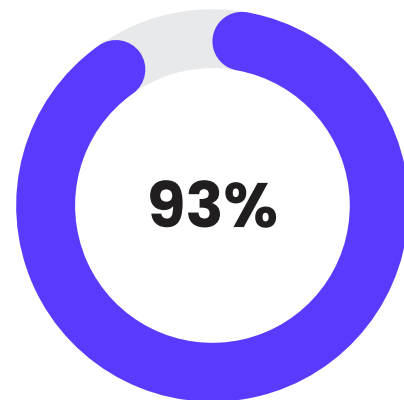
90% of consumers say that online reviews influence their buying decisions.

03

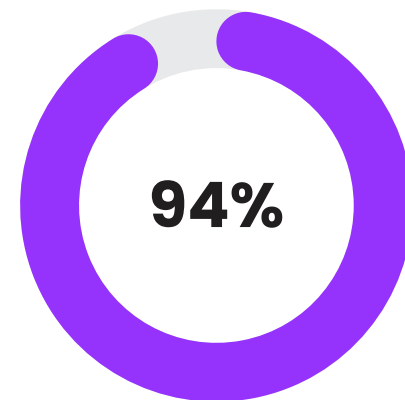
Targeted Marketing Results in 58% higher conversion rate than non-optimized ads.



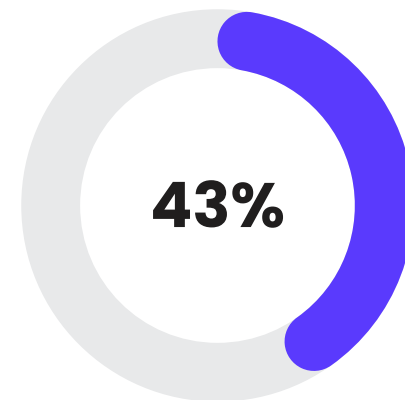
Services Starting From \$499



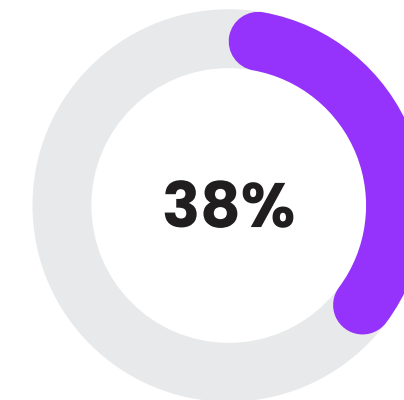
search online
before buying



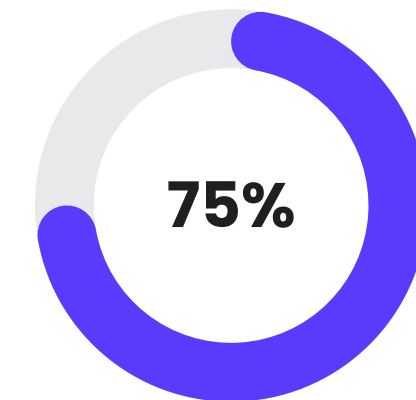
base impression
on web design



will leave a website if loading
is more than 3 seconds



stop browsing if a website
is unattractive



judge business credibility
from website

Hosting + Support Plans

Pick the best plan that suits the needs of your brand and organization. Our most popular plan is our business plan, tailored for your growing business!

	BASIC	BUSINESS	ENTERPRISE
Pages	1-3	3-10	Unlimited
Search Engine Optimization	None	Basic	Advanced
E-Commerce	None	External Managed	Embedded
Unique Account Features and User Perks	<ul style="list-style-type: none">• Monthly Backup• SSL Encryption• Custom Domain Name	<ul style="list-style-type: none">• SEO Keyword Embedded• Google Analytics• Domain Specific E-Mail*• Basic Website + Brand Support*	<ul style="list-style-type: none">• Custom Shopping Cart• Multi-Site Hosting• Advanced Website Support*
from	\$10 per month	\$30 per month	\$100 per month

Monthly SEO Packages

Bronze Package Price

\$250

Silver Package Price

\$500

Gold Package Price

\$750

Bronze Package Price - \$250

INITIAL SETUP & ANALYSIS

Keyword research and analysis up to **10 keywords**

Website Analysis & Recommendations

Keywords URL Mapping

Google Analytics Setup (GA4)

NA

ON-PAGE OPTIMIZATION

Onsite Recommendations & Implementation

Title & Meta Tags Optimization

Website Structure & Navigation Optimization

Content Optimization

Page Speed Optimization

Mobile Friendliness Check & Optimization

Internal Link Structure Optimization

Heading Tag Optimization (H1, H2, H3...)

Canonicalization/301 Redirect Check & Fix

Schema Implementation

Image Optimization (ALT, Image Title, Name...)

Robots.txt File Creation

XML Sitemap Creation

URL Structure Optimization

Linking to Social Profiles

LINK ACQUISITION STRATEGY

Directory submission - 20

Social bookmarking - 15

Local business listing - 5

Classified submission - 10

Quora answer posting - 5

CONTENT MARKETING

3 Blog Writing

Blog Social Sharing

1 Press Release Writing & Distribution

REPORTING

NA

Monthly SEO Performance Reports

Silver Package Price - \$500

INITIAL SETUP & ANALYSIS

Keyword research and analysis up to **15 keywords**

Website Analysis & Recommendations

Keywords URL Mapping

Google Analytics Setup (GA4)

NA

ON-PAGE OPTIMIZATION

Professional Onsite Recommendations & Implementation

Title & Meta Tags Optimization

Website Structure & Navigation Optimization

Content Optimization

Page Speed Optimization

Mobile Friendliness Check & Optimization

Internal Link Structure Optimization

Heading Tag Optimization (H1, H2, H3...)

Canonicalization/301 Redirect Check & Fix

Schema Implementation

Image Optimization (ALT, Image Title, Name...)

Robots.txt File Creation

XML Sitemap Creation

URL Structure Optimization

Linking to Social Profiles

LINK ACQUISITION STRATEGY

Directory submission - 25

Social bookmarking - 20

Local business listing - 7

Classified submission - 15

Quora answer posting - 10

CONTENT MARKETING

2 Blog Writing

Blog Social Sharing

1 Press Release Writing & Distribution

REPORTING

NA

Monthly SEO Performance Reports

Gold Package Price - \$750

INITIAL SETUP & ANALYSIS

Keyword research and analysis up to **20 keywords**

Website Analysis & Recommendations

Keywords URL Mapping

Google Analytics Setup (GA4)

NA

ON-PAGE OPTIMIZATION

Advanced Onsite Recommendations & Implementation

Title & Meta Tags Optimization

Website Structure & Navigation Optimization

Content Optimization

Page Speed Optimization

Mobile Friendliness Check & Optimization

Internal Link Structure Optimization

Heading Tag Optimization (H1, H2, H3...)

Canonicalization/301 Redirect Check & Fix

Schema Implementation

Image Optimization (ALT, Image Title, Name...)

Robots.txt File Creation

XML Sitemap Creation

URL Structure Optimization

Linking to Social Profiles

LINK ACQUISITION STRATEGY

Directory submission - 30

Social bookmarking - 25

Local business listing - 10

Classified submission - 20

Quora answer posting - 15

CONTENT MARKETING

4 Blog Writing

Blog Social Sharing

2 Press Release Writing & Distribution

REPORTING

NA

Monthly SEO Performance Reports



THANK YOU

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info@my-boost.ca